



YAN YU

PRODUCT DESIGNER

PHONE

414-666-1819

LOCATION

Los Angeles, California
Milwaukee, Wisconsin

WEBSITE

www.9sday2u.com

EMAIL

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SKILLS

Software

Proficient in MAC and PC platforms,
Adobe Photoshop/ Illustrator/
InDesign/ XD/ Premiere Pro
/Substance, Figma, Solidworks,
KeyShot, Blender,
Rhinoceros 5, ProtoPie

Design & Presentation

Workshop machines, Basic Circuit
Design and Soldering, Product
Sketching, Handcraft prototyping,
Brand strategy, Trend analysis

Language

English / Fluent,
Chinese / Native,
Spanish / Duolingo 160+day streak

AWARDS / RECOGNITION

Departmental scholarship at
ArtCenter College of Design
Sept. 2020- Present

Departmental scholarship at
California College of the Arts
Sept. 2020- Dec. 2020

ORGANIZATIONS & ACTIVITIES

Industrial Designers Society of
America
Student member

EDUCATION

ArtCenter College of Design, Pasadena, CA
Bachelor of Science in Product Design

Anticipated Jun 2025

California College of the Arts, San Francisco, CA
Earned 12 credit for Master of Fine Arts in Industrial Design

Sept. 2020 - Dec. 2020

University of Wisconsin - Milwaukee | Milwaukee, WI
Bachelor of Arts in Digital Fabrication & Design

Dec. 2018

SUMMARY OF SKILLS

Human-Centered Design & Prototyping:

- + Focused on developing practical, user-friendly solutions that improve both customer and employee experiences in a variety of settings.
- + Skilled in creating digital prototypes using Figma, Adobe Creative Suite, and ProtoPie, as well as building handcrafted models from materials like wood, foam, and clay.
- + Proficient in workshop tools and processes, ensuring that design ideas are effectively brought to life for user testing and refinement.

Data-Driven Innovation & Collaboration:

- + Comfortable using data to identify opportunities for innovation and to guide the improvement of products and services.
- + Experienced in working with multidisciplinary teams, such as business strategists and engineers, to create design solutions that meet both user and business needs.
- + Strong at building relationships with stakeholders, ensuring clear communication and productive collaboration throughout the project.

Trend Analysis & Project Management:

- + Experienced in researching and benchmarking industry trends, applying best practices to bring fresh and relevant ideas to the table.
- + Skilled at juggling multiple projects, prioritizing tasks based on changing needs, and consistently delivering quality work on time.
- + Adaptable and flexible, able to thrive under tight deadlines and shifting priorities.

WORK EXPERIENCE (Complete list of work experiences available upon request.)

Design Intern | Hanger Design Group

Shanghai, China

May. 2023 – Sept. 2023

- + Collaborated with the design team to create user-centered holiday gift packaging for Ferrari (China), tailored for the local market, with a focus on design aesthetics and cultural relevance.
- + Managed and processed color and material guides to ensure design consistency across multiple projects, supporting seamless communication with clients and stakeholders.
- + Applied trend analysis and material selection to develop innovative packaging solutions, enhancing user interaction with the product.

CMTEL Lab Assistant | ArtCenter College of Design

Pasadena, CA

Sept. 2022 – May 2023

- + Developed and maintained a color and material showcase, assisting students and instructors in applying cutting-edge CMF (Color, Material, Finish) design trends to projects.
- + Managed lab resources and ensured the availability of materials for design experiments, contributing to a hands-on learning environment.
- + Facilitated collaborative workshops and lab sessions, fostering innovation and experimentation in materials and color applications.

Production Associate | Foxconn Industrial Internet

Sturtevant, WI

May. 2022 - Aug. 2022

- + Developed a production downtime tracking system tailored to each production line, improving efficiency and addressing client-specific needs through data analysis and process optimization.
- + Collaborated with cross-functional teams to coordinate production activities, ensuring clear communication and timely delivery of parts and materials.
- + Acted as a liaison between departments, collecting and analyzing production data to support continuous improvement and innovation in the production process.

Co-Founder | American Quatrefoil Skin Care (Shanghai) Ltd.

Shanghai, China

Feb. 2019 - Jun. 2020

- + Led product packaging design projects, using customer feedback and market research to create user-friendly and visually appealing packaging solutions.
- + Managed the design and layout of the showroom for the 2nd China International Import Expo, focusing on enhancing customer experience and brand interaction.
- + Directed digital marketing efforts, including managing social media campaigns on Weibo and WeChat, and expanding sales channels across Greater China.
- + Interpreted and executed expanding plans from director board, such as sales channel